















# Personal Care Fragrances

### Enhancing your experience

Fragrances in personal care products provide pleasant scents and can make products more recognisable. Not only do fragrances mask the base odour of the formula, they also inspire the user's mood, induce emotional effects, inspire the user's imagination and provide a perception of product quality.

Often the personal products we love to use are because of the fragrance, in additional to the quality. The fragrance component can drive brand loyalty and product recommendation.

Find inspiration for your products with our personal care fragrance range. These are some of our popular fragrances. Please enquire at <a href="mailto:sales@azurefragrances.co.za">sales@azurefragrances.co.za</a> for custom fragrances or if you would like us to match your current fragrance.

Fragrance	
Apple Fragrance	Lemon Lime Fragrance
Apricot Fragrance	Mango Fragrance
Baby Musk Fragrance	Vanilla Musk Fragrance
Bambino Fragrance	Orange Blossom Fragrance
Berry Fragrance	Passion Fruit Fragrance
Blueberry Fragrance	Peach Fragrance
Bubblegum Fragrance	Peppermint Fragrance
Cappuccino Fragrance	Pineapple Fragrance
Cherry Perfume Fragrance	Rose Fragrance
Cinnamon Fragrance	Rose Musk Fragrance
Citronella Soap Fragrance	Rose Petals Fragrance
Coconut Fragrance	Spicy Berry Fragrance
Grape Fragrance	Strawberry Perfume Fragrance
Green Apple Fragrance	Vanilla Musk Fragrance
Herbal Fragrance	Vanilla Cream Fragrance
Herbal Lemon Fragrance	Watermelon Fragrance
Jasmin Fragrance	White Jasmine Fragrance
Lavender Fragrance	White Magnolia Fragrance
Lemon Fragrance	White Satin Fragrance





# Home Care Fragrances

## Enhancing your experience

Home is where the heart is and where your home care products live. The right fragrances can embellish the living space and help create memories. Home fragrances connect you to your surroundings and help define your home environment.

The extensive home care industry encompasses air care products such as scented candles, diffusers and sprays as well as surface cleaning products. Our home care fragrances pleasantly enhance the home chore experience.

Ask us about the home care fragrance trends. Below are some of our popular fragrances. Please enquire at <a href="mailto:sales@azurefragrances.co.za">sales@azurefragrances.co.za</a> for custom fragrances or if you would like us to match your current fragrance.

Fragrance	
Apple Fragrance	Lavender Fragrance
Apricot Fragrance	Lemon Fresh Fragrance
Berry Fragrance	Lilly Of The Valley Fragrance
Bubbles Fragrance	Magic Mint Fragrance
Cherry Fragrance	Morning Mist Fragrance
Cinnamon Fragrance	Musk Fragrance
Citronella Fragrance	Naartjie Fragrance
Citrus Blossom Fragrance	Ocean Fresh Fragrance
Coco Breeze Fragrance	Orange Blossom Fragrance
Coffee Fragrance	Peach Fragrance
Fabric Softener Fragrance	Peppermint Fragrance
Floral Fragrance	Pine Fragrance
Forest Fragrance	Pineapple Fragrance
Fresh Fragrance	Rose Fragrance
Herbal Fragrance	Sandalwood Fragrance
Herbaline Fresca Fragrance	Strawberry Fragrance
Honeysuckle Fragrance	Vanilla Fragrance
Ivy Leaf Fragrance	Water Lilly Fragrance
Jasmin Fragrance	Watermelon Fragrance





# Fabric Care Fragrances

### Enhancing your experience

Fabric care fragrances transport you to moments of bliss with the smell of fresh soft towels and the beautiful scent that wraps you as you put on your favourite jersey. From upholstery and soft furnishings, to linens and your most loved clothes, fragrances play not only a sensory role, but also protect the fabrics through the washing process.

Fragrances that last are associated with high quality. We provide a beautiful range of fragrances that compliment your fabric care products without affecting the fabric texture.

Allow our imagination for fragrances to compliment your fabric care products. Below are some of our best selling fabric fragrances. Please enquire at <a href="mailto:sales@azurefragrances.co.za">sales@azurefragrances.co.za</a> for custom fragrances or if you would like us to match your current fragrance.

Fragrance	
Apple Blossom Fragrance	Honeysuckle Fragrance
Baby Soft Fragrance	Jasmin Fragrance
Berry Fragrance	Lemon Fresh Fragrance
Bubbles Fragrance	Lilly Of The Valley Fragrance
Cherry Fragrance	Lime Fragrance
Citrus Blossom Fragrance	Morning Mist Fragrance
Classique Musk Fragrance	Musk Fragrance
Coconut Fragrance	Naartjie Fragrance
Coral Pink Fragrance	Orange Blossom Fragrance
Delicate Fragrance	Peach Fragrance
Fabric Softener Fragrance	Pot Porri Fragrance
Floral Fragrance	Rose Concentrate Fragrance
Forest Fragrance	Silky Fragrance
Forest Herb Fragrance	Soft Blue Fragrance
Forest Pine Fragrance	Soft Cuddles Fragrance
Forestal Fragrance	Strawberry Delight Fragrance
Fresh Fragrance	Vanilla Musk Fragrance
Fresh Pine Fragrance	Vanilla Fragrance
Green Apple Fragrance	Waves Fragrance





#### **Essential Oils**

## Enhancing your experience

Essential oils are volatile plant extracts made from steam distilling or cold-pressing flowers, bark, stems, leaves, peel, roots, seeds, resins, or other parts of a plant. Unique aromatic compounds give each essential oil its characteristic essence.

Essential oils can scent your home or freshen fabrics. They are also used as a natural scent in personal care products such as lotions and soaps. Essential oils also act as a safe and environmentally friendly alternative to man-made mosquito repellents. Studies have shown that some oils, such as citronella, may repel certain types of mosquitoes for around 2 hours. Protection time may be extended up to 3 hours when it's used in combination with vanillin.

Ask us about our essential oil range to enhance your personal care or home care products. Please contact us at <a href="mailto:sales@azurefragrances.co.za">sales@azurefragrances.co.za</a>.

Essential Oils	
Allspice	Laurel
Angelica	Lavender
Aniseed	Lemon
Bergamot	Lemongrass
Caraway	Lime
Cardamom	Myrrh
Carrot seed	Nutmeg
Cedarwood	Palmarosa
Cinnamon	Patchouli
Clary sage	Peppermint
Clove	Rose
Coriander	Rosemary
Eucalyptus	Rosewood
Fennel	Sandalwood
Frankincense	Star anise
Geranium	Sweet orange
German chamomile	Tangerine
Jasmine	Tea tree
Juniper	Ylang ylang





## More about Azure Fragrances

### Enhancing your experience

At Azure Fragrances, we create innovative fragrances for a variety of personal, home and fabric care applications and as well as private label manufacturers. Our bespoke scents can effectively create a one-of-a- kind brand identity. We know fragrances and we are passionate about our clients. Azure Fragrances is a manufacturer of fragrances and a supplier of high-quality essential oils.

Fragrances are often regarded as an overriding factor in the selection of products by consumers. Essential oils are a vital asset in the development of these products. Apart from providing pleasant aromas in different products, essential oils are able to act as preservatives and active agents and simultaneously offer various benefits to the skin.

This catalogue does not include our full range of fragrances. Please enquire at <a href="mailto:sales@azurefragrances.co.za">sales@azurefragrances.co.za</a> to discuss your specific needs.

#### **Terms & Conditions**

- Orders take 10 working days once approved subject to stock availability, lead-times will be communicated at the time of placing your order.
- Minimum quantity orders of 25 kg on all fragrances.
- Prices are quoted per kilogram excluding VAT, exfactory Johannesburg and transport costs are not included: please contact our orders department for transport rates.
- Please note that this is not our full rage of fragrances. Contact us for further enquiries.



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